

International Business School Maastricht

In this fast-changing world we guide young professionals to become strong business leaders with a global mind.

From the very first day of this study programme, you will work on business cases from real companies, alone or in a team with fellow students. You find your own challenges, giving you the opportunity to develop your networking skills and to focus on the business areas you are interested in.

There are no traditional classes, no pre-defined themes and no mandatory reading lists. Your development is centered around the business challenges you work on. Together with your fellow students you try to solve your client's business problem, by doing research on the topic and applying the knowledge to your clients case. You work towards meeting all the learning outcomes defined for this study programme, but you draw your own road map, deciding yourself what you work on and when. This approach will push your limits and train you to think and act in an independent and proactive way. The work experience you gain through these business projects will kick-start your professional career.



Meet our Students

"I already started a small business selling second-hand clothing before my studies, as kind of a hobby. Making small profits was a real confidence booster. Once I started this study programme I realized I could do more and better, so I started to develop my own webshop and set up my first online marketing campaign with the guidance of my coaches. Because it is my own business I am really passionate about it. The study credits I get for it are nice, but seeing my own idea grow is even more rewarding."

~ Sofia - Spain

"To be an International Business student you need to be really inquisitive. In high school I was used to the fact that others decided for me what, when and how I had to learn. Here they want you to explore. The learning outcomes have been laid down but the way to reach them isn't. But I have learned that this also comes with responsibilities. You are in the driver's seat and if you do not hit the gas you are going nowhere."

~ Martin - Bulgaria

Student in the lead

At International Business you are in charge! You set your own learning goals and study pace. Two days a week are dedicated to community activities. On the remaining days, you will work together with your groups on projects in one of the work spaces or at your client's company and participate in workshops, lectures or inspiration sessions.



Curious about what a student's week is like?

Scan the QR-Code and find out!



Student in the lead

Entry requirements

Pre-university level secondary school diploma
Proof of good command of English
Advanced knowledge of mathematics or economics

Degree	Bachelor of Business Administration
Credits	4 year track or 3 year fast track (both 240 credits)
Tuition fee	€ 2.530,- for EU students € 9.600,- for non-EU students
Application Deadline	1 July/1 January for EU-students 1 June/1 December for non-EU students
Start	September and February
Location	Maastricht, the Netherlands

Vertical communities

You will work in a community, which will not only consist of first year students but students from all phases of the study programme. These vertical tutoring groups are the perfect setting for sharing knowledge, inspiring each other and learning to work together. It also simulates the working environment in a real business with junior and senior colleagues. Our communities are internationally diverse, which makes it an environment where young professionals take responsibility and learn from each other.

International experience

Given the international character of the programme, we think that it is essential that you gain experience working abroad. An international internship (of 20 weeks) is therefore a mandatory part of the study programme. You pick your own internship destination, so you can go wherever you want to go! Furthermore, there are other international options for every student to explore, such as Double Degree programmes, study trips and a 5-month study exchange at one of our 105 partner universities all over the world.

Who will guide you?

Personal coaches
Experts
Fellow students
Clients and external experts

Grading a continuous assessment

While working on your business challenges, you document the steps you take in order to solve your client's case in a portfolio. During this process you will continuously ask for feedback, from your coaches, the programme's business experts, your clients and your fellow students. By openly discussing the things you did well and the issues in your challenge that need improvement, you'll learn and improve. We refer to these feedback moments as a continuous assessment. Being able to give and receive feedback in the community helps you to develop yourself.

You will learn by doing

More information?

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