

## Information regarding the processing of personal data

Herewith Zuyd University of Applied Sciences (hereafter Zuyd) would like to inform you about the processing of your personal data by Zuyd. Your personal data is processed for the reason *that you can receive information about the study programmes, to register you as a visitor of a study choice event (open day, taster class, study fair), and to analyze statistic information about the study choice process.* Below you will find a detailed description of the processing purposes.

With regards to these purposes you have the right to request access, rectification and erasure of your personal data. These and other rights are described on the website of the Autoriteit Persoonsgegevens (AP) ([www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl)), the Dutch supervisory authority. In addition, you can lodge a complaint with the AP. However, we strongly recommend contacting Zuyd first about a possible complaint via [privacy@zuyd.nl](mailto:privacy@zuyd.nl) or the postal-address indicated below. If Zuyd University of Applied Sciences intends to process your personal data for another compatible and lawful purpose, you will be informed prior to that further processing. The personal data will not be transferred to **outside the European Union**.

You have the right to withdraw your consent at any time by sending an e-mail to [webteam@zuyd.nl](mailto:webteam@zuyd.nl). The withdrawal of consent shall not affect the lawfulness of the processing before its withdrawal. If you have a question about the processing of your personal data, you can send an e-mail to abovementioned address.

<b>Purpose(s) of processing:</b> registration for study choice events; sending brochures, invitations for upcoming study choice events and questionnaires for feedback about study choice events; analyzing statistic information about the study choice process.
<b>Legal basis for processing:</b> consent
<b>Categories of personal data:</b> Name Adress Gender Date of birth Phone number Preliminary education Current school Study field of interest Contact moments
<b>Storage period of personal data:</b> 3 years
<b>Internal recipients (groups) of the personal data:</b> study programmes
<b>External recipients of the personal data:</b> Summit, Utrecht