

ASSESSMENT PROCEDURE Interdisciplinary Arts (iArts)

Round 1: application form, photo, motivation and video

For round 1 you must fill in the application form (sent after registration), and send it to us along with your (portrait) photo, a motivation letter of 1 A4 max. and a video. Please bear in mind that the ultimate deadline is 3 weeks before the final online assessment day. (Please read the info on round 3 as well!)

Video content:

The video should be short (2-3 minutes max). In this video, you can show us your potential to become a critically engaged artist. After briefly introducing yourself, you could refer to topics such as:

- What drives you? What are your dreams/goals?
- How do you want to reach your dreams/goals?
- What will you bring to iArts?
- What are your areas of interest?
- What are your sources of inspiration?
- How do you look at the world, what opportunities do you see?
- If possible, give some examples of your work, etc.

Make sure your video is not a repetition of your motivational letter. The video can be made with a (professional) camera or your mobile phone.

Submitting your contribution for round 1:

Please send your (portrait) photo, motivation and the application form via email to iarts@zuyd.nl, and send the video separately as an MP4 via WeTransfer to iarts@zuyd.nl.

Google Docs, RAR docs or links to websites are not accepted. A YouTube link is accepted, if the video is downloadable.

Make sure the MP4 file name starts with **your name**, followed by **ROUND 1**, and try to **compress** if needed. Try to stay below or around 200 MB. After you have sent in all the items required, we will invite you to start the next round.

Round 2: essay assignment

For round 2 you will be invited to write a short essay about a certain topic within a certain time frame (usually a week). We will send you the topic and some additional instructions by email.

Round 3: video and final online group assessment

For this round we also expect a video, but in this video you should give us an artistic presentation of yourself. With this presentation, you present yourself artistically to the iArts selection committee, but also to your peers in the final round. This video may take 3 minutes (max!).

You can use any artistic form or combination of forms: a performance, an installation, visual work, audio work, a song, etc....The two conditions are that YOU are part of it and, secondly, that it is a work of art rather than an explanation of who you are (which you already gave us in the 1st video). Send in this video with **your name in the title**, followed by **ROUND 3**, and try to **compress** if needed.

During this final online assessment (round 3) we will discuss the candidates' artistic contributions and you will do a micro-project with fellow candidates. We will observe how you collaborate with team members, how you think and work and what results this generates. You will receive the programme with further instructions about two weeks prior to the date of the final round.

Dates and deadlines

After your application for iArts you will be invited to start the assessment procedure. You will be invited for the final assessment if round 1 and 2 are successful. However, because of the small time frame between round 2 and 3, we advise you to start early with creating the video for the final assessment. Even if there is a possibility you won't be invited after the first 2 rounds.

Because of the visa application for NON-EU students, NON-EU students are advised to start as early as possible so they can do their final assessment latest in April or May.

The final online assessment rounds are scheduled for **5-6 April 2023, 10-11 May 2023, 7-8 June 2023 and 28-29 June 2023**.

Please note: dates might change; only the dates provided in the email are final. We will invite you to a final assessment round based on the order in which you submit your assessment and, if possible, based on the time zone you are in. This means you cannot choose a date yourself. Please bear in mind that the assessment will be scheduled in Central European (Summer) Time.

We look forward to receiving your application and wish you good luck with all the preparations!

The iArts assessment team
More information / questions: iarts@zuyd.nl