

ASSESSMENT PROCEDURE iARTS

Round 1: application form, photo, motivation and video

For round 1 you must fill in the application form (sent after registration), and send it to us along with your photo, plus a motivation letter of 1 A4 max and a video, as soon as you have it ready. Please bear in mind that the ultimate deadline is 2 weeks before the final online assessment day.

Video content:

The video should be short (5 minutes max) and the content should be twofold: literally 2 different chapters with a clear end and start, so we can cut the video into two separate sections. In the first part (2 minutes max) you explain your motivation further and show us your potential to become a critically engaged artist. After briefly introducing yourself, you could talk about topics such as:

- What drives you? What are your dreams/goals?
- How can iArts help you pursue your dreams/goals?
- What will you bring to iArts?
- What are your areas of interest?
- How do you look at the world, what opportunities do you see?
- If possible, give some examples of your work, etc.

In the second part, you should give us an artistic presentation of yourself. With this presentation, you present yourself artistically to the iArts selection committee, but also to your peers in the final round. This is why we need to see a clear distinction between part 1 and part 2.

This artistic presentation may take 3 minutes (max!).

You can use any artistic form or combination of forms; a performance, an installation, visual work, audio work, a song, etc....The two conditions are that YOU are part of it and, secondly, that it is a work of art rather than an explanation of who you are.

The video can be made with a (professional) camera or your mobile phone.

Make sure your presentation is well-prepared (please test before you send).

Submitting your contribution for round 1:

Please send all the items via email first, with a link to your video on YouTube, next, send the video separately as an MP4 via [WeTransfer](#) to iarts@zuyd.nl.

Google Docs, RAR docs or links to websites are not accepted.

Make sure the MP4 file name starts with **your name**, and try to **compress** if needed. Try to stay below or around 200 MB. The second part of your video will be viewed in the final round by your peers and the members of the iArts selection committee.

After you have sent in all the items required, we will invite you to the next round.

Round 2: essay assignment

For round 2 you will be invited to write a short essay about a certain topic within a certain time frame. We will send you the topic and some additional instructions by email.

Round 3: final online group assessment

If your assessment is positive, you will be invited to join our online final assessment round. During this online assessment we will discuss the candidates' artistic contributions and you will do a micro-project with fellow candidates. We will observe how you collaborate with team members, how you think and work and what results this generates. After this, you may also receive other assignments, to work on in teams or individually. You will receive the programme with further instructions about two weeks prior to the date of the final round.

Dates and deadlines

You may start with the first steps of the procedure at any time.
The final online assessment rounds are scheduled for **30 April 2021, 21 May 2021, 11 June 2021 and 9 July 2021.**

Please note: dates might change; only the dates provided in the email are final. The maximum number of participants is 20. We will invite you to a final assessment round based on the order in which you submit your assessment and, if possible, based on the time zone you are in. This means you cannot choose a date yourself. Please bear in mind that the assessment will be scheduled in Central European Time.

Please note: if you are a non-European student, you may be eligible for a [Zuyd Scholarship](#).

We look forward to receiving your application and wish you good luck with all the preparations!

The iArts assessment team

More information / questions: iarts@zuyd.nl